



# Media Kit


Clinical Research Glossary  
Public Review

1ST EDITION: JUNE 2024



Clinical Research  
**GLOSSARY**





Thank you for your interest in  
sharing information about the  
**MRCT Center Clinical Research Glossary**  
**Annual Public Review Period.**

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Please use the information within this media kit  
to invite your network to join the public review  
process via:

- Social Media Posts
- Email/Newsletter Text
- PowerPoint Slides

# MRCT Center Clinical Research Glossary

## Social Media Post Suggestions

There are a few options to support sharing of the public review period via social media:

### 1) Write your own posts!

For example, tell your network why you support the Clinical Research Glossary and invite them to be part of the process. You can feel free to use any images from the glossary to enhance your post (with correct attribution <https://mrctcenter.org/how-to-credit-the-mrct-center-when-using-the-clinical-research-glossary/>).

### 2) Share MRCT Center posts on LinkedIn

You can follow us on LinkedIn to get our posts in your feed and then share with your network, or just search for us, and re-post any of our Clinical Research Glossary posts.

<https://www.linkedin.com/company/multi-regional-clinical-trials-center-of-brigham-and-women's-hospital-and-harvard/posts/?feedView=all>

### 3) Use our template language below to post on LinkedIn:

Plain language is for everyone! *<I am or my organization is>* excited to share that the @MRCT Center has new Clinical Research Glossary (CRG) definitions that are ready to be reviewed in this June 2024 CDISC Public Review.

Access the survey here: <https://redcap.link/publicreview2024>

Before publication and release, all terms and their definitions are put out to the public for comments. Anyone interested in providing comments is free to do so! This is a great way to have your voice heard and bring up points that may not have been considered when creating the definitions.

Access the survey here: <https://redcap.link/publicreview2024>

# MRCT Center Clinical Research Glossary

## Public Review Email/Newsletter Template

Use this email/newsletter template to inform your community of practice via email or regularly scheduled newsletter.

### Subject/Title

MRCT Center Clinical Research Glossary Starts Annual Public Review Process of New Definitions June 7<sup>th</sup> through July 5<sup>th</sup>, 2024.

### Body

*<Insert Organization Name here>* is thrilled to announce that The MRCT Center's Clinical Research Glossary (CRG) is ready for the public to review new terms and definitions. This June 2024 CDISC Public Review will include words to be released in September.

#### *What is Public Review?*

Before publication and release, all terms and their definitions are put out to the public for comments to ensure different voices are heard. The MRCT Center team and the group of volunteers from across the clinical research ecosystem strive to produce meaningful plain language definitions. Hearing from the public and integrating new feedback is essential to this work. Transparency is a major priority of this effort.

#### *How To Get Involved*

Anyone interested in providing comments is free to do so! This is a great way to have your voice heard and bring up points that may not have been considered when creating the definitions.

Click here to fill out the Public Review survey: <https://redcap.link/publicreview2024>

## MRCT Center Clinical Research Glossary

# Public Review PowerPoint Slides

Use PowerPoint slides to present about the MRCT Center Glossary and Public Review at your organization.

You can access and download the slides here:

<https://mrctcenter.org/the-clinical-research-glossary-public-review/>