

# Logic Model: Participant & Community Engagement

**Audience:** Sponsors/CROs, sites/investigators

**Purpose:** To provide a sample of activities, linked to their intended effects (outputs, outcomes and impact), that might be included in a diversity-oriented community and patient engagement strategy during clinical research. A non-exhaustive sample of key performance indicators for such a strategy is also provided in order to demonstrate how this logic model can be used to construct performance metrics.

## Considerations for use:

- See *Introduction to Logic Models* for detailed instruction on the use of logic models in general and as related to the *Achieving Diversity, Inclusion, and Equity in Clinical Research Guidance Document*.

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