MULTI-REGIONAL CLINICAL TRIALS
THE MRCT CENTER of BRIGHAM AND WOMEN'S HOSPITAL and HARVARD

Diverse Participant Engagement Strategies

A checklist for sponsors, CROs and investigators on the four stages of clinical research

Priority setting

- ☐ Build relationships with communities of potential participants
- ☐ Ensure essential research questions are relevant to target population
- ☐ Ensure outcomes are relevant and meaningful to target population
- ☐ Incorporate participant voice in study decision-making

Study design

- ☐ Incorporate novel study designs that support diverse enrollment
- ☐ Implement review processes for informed consent and outcome measures
- ☐ Utilize social networks to aid in study recruitment

Conduct

- ☐ Create understandable, health literate study materials in languages relevant to target population
- ☐ Nurture patient and researcher/study team relationship

Dissemination

- ☐ Create understandable, health literate dissemination materials in languages relevant to target population
- ☐ Interpret study results for patients from diverse backgrounds
- ☐ Prioritize outreach to additional audiences
- ☐ Share results widely, considering all types of media outlets

Adapted from: Greenhalgh T, Hinton L, Finlay T, Macfarlane A, Fahy N, Clyde B, Chant A. Frameworks for supporting patient and public involvement in research: Systematic review and co-design pilot. Health expectations: an international journal of public participation in health care and health policy. 2019; 22(4):785-801.